

For immediate release

## Climate-friendly fuel from British woodlands this winter

*The high quality, renewable fuel choice for your open fire or wood-burning stove*

As the weather turns wintry, now is a good time to consider using a renewable fuel to bring a warm glow into your home.

BioRegional's<sup>1</sup> HomeGrown<sup>®</sup> Firewood<sup>2</sup> offers carbon-neutral, high quality wood for your real log fire or stove, that will not spit or smoke and is sold through B&Q<sup>3</sup> stores. BioRegional supplies through a national network of local producers, reducing transport distances and CO<sub>2</sub> emissions.

Real fire lovers can be happy in the knowledge that these products come from Forest Stewardship Council, independently certified forests so you can be sure the woodlands are well-managed, meeting strict international environmental and social standards, boosting British wildlife and supporting the rural economy. No other fuel does so much good!



Ben Earl, Climate Change Advisor for B&Q said, *"The sale of regionally sourced, sustainable logs provides homeowners with a warm glow, both from the warming effect it has on a cold winter's day but also in the knowledge that its use is helping to lower your carbon footprint and help protect woodland and wildlife at the same time."*

Sarah Mooney, BioRegional's Firewood Manager, added,

*"You can still find poor quality, unseasoned firewood in many shops, harvested from softwood trees such as pine which burn too fast, and spit, smoke and clog up chimney flues. Our 25-strong producer network uses the best firewood species, such as oak and ash, which are naturally dried, easy to light and burn steadily".* Visit [www.bioregionalhomegrown.co.uk](http://www.bioregionalhomegrown.co.uk) to find out more about BioRegional's quality wood products and the great people who make them!

Residents in designated Smoke Control Areas (SCAs) can find appropriate appliances that are exempt when using seasoned firewood by visiting [www.uksmokecontrolareas.co.uk/appliances.php](http://www.uksmokecontrolareas.co.uk/appliances.php).

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**Notes to the Editor:**

1. BioRegional HomeGrown Firewood and Kindling is sold through BioRegional Charcoal Company Ltd, a social enterprise set up by BioRegional, an award-winning, entrepreneurial charity, which invents and delivers practical solutions for sustainability [www.bioregional.com](http://www.bioregional.com).
2. BioRegional HomeGrown Firewood is stocked in selected mainland UK and Northern Ireland B&Q stores.
3. To find the location of your nearest B&Q and to find out about the B&Q range of fire-related products, visit [www.diy.com](http://www.diy.com) or call B&Q on 0845 609 6688.
4. Photographs of the firewood and coppicing activity are available on request.
5. The transportation of BioRegional HomeGrown Firewood and Kindling is covered by the Climate Care scheme. BioRegional pays a small premium on the fuel that it uses for transportation to repair the damage that is done from using fossil fuel energy. The scheme invests this premium into developing energy efficient technologies, renewable energy and forest restoration projects. The projects save at least as much CO<sub>2</sub> as was initially emitted. <http://www.climatecare.org>
6. BioRegional is working to expand its supply of UK charcoal and firewood through regional-scale charcoal production, which would allow more UK forests to be sustainably managed for rural incomes and wildlife.